



Sponsorship Opportunities

2018-2019

 sweofficers@ucdavis.edu

 <http://www.sweucd.org>

- at -

UC DAVIS
UNIVERSITY OF CALIFORNIA



Dear Company Representative,

The Society of Women Engineers (SWE) at UC Davis cordially invites you to become a partner of our diverse, passionate, and growing community. SWE's mission is to advance women and girls in engineering, give the next generation of girls a dream to aspire to, and to empower our members to achieve their goals. Over the course of a general quarter, SWE at UC Davis provides our members with invaluable opportunities to travel to national and regional conferences, gain exposure to industry, provide outreach to expose younger students to engineering, attend professional development events, and much more.

The incredibly generous support from our sponsors enables our section to thrive. As listed below, we offer a diverse range of opportunities for sponsorship. We welcome sponsors to choose any combination of packages and individual sponsorships. Our goal is that this partnership will equally benefit both your company and SWE at UC Davis by bridging the collegiate and professional groups to provide connections to the brightest, most passionate, and highly enthusiastic engineers and companies. For more information regarding our section, please visit our website.

On behalf of all our members, we would like to thank you for your interest in partnering with our section. Please do not hesitate to reach out if you have any questions, or if you would like to discuss sponsorship packages or sponsoring an event. We look forward to collaborating with you to produce an exceptional year!

Sincerely,

Bhoomi Vasishtha
President
bvasishtha@ucdavis.edu

Heather Lynch
External Vice President
hlynch@ucdavis.edu

April Reynoso
Internal Vice President
areynoso@ucdavis.edu

OPPORTUNITIES FOR SPONSORSHIP

Information Sessions (\$650 + cost of food)

Host an information session with SWE at UC Davis to attract top engineering students and a diverse cohort for full-time and internship positions based on a specific group of students that your company is interested in targeting.

Choose the date and time, and we will do our best to reserve a room, provide a projector, advertise on campus and on social media, and can assist in lunch/dinner arrangements if necessary for the event. Your company logo will also be on our website for the entire school year.

Date and Time will be established to best accommodate your company's representatives.

Workshops (\$650 + cost of food)

Host a workshop to connect with students in an educational and interactive setting. You can refine the workshop's focus on a relevant topic of your choice. Some workshops may include "Diversity of Women in STEM", "Professionalism in Industry", etc.

Please specify the date and time, and we will try our best to reserve a room for the preferred date, provide a projector, advertise on campus and on social media, and can assist in lunch/dinner arrangements if necessary for the event. Your company logo will also be on our website for the entire school year.

Date and Time will be established to best accommodate your company's representatives.

Shadow an Engineer/Mentorship Program

By connecting students with professionals, it gives students the stimulating opportunity to see what real engineers do daily in the workplace. We would like to invite companies to host select engineering students to shadow your employees during winter break and/or spring break.

Contact our External Vice President, Alex Mora (armora@ucdavis.edu), if you are interested in this collaboration. For the mentorship program, we would like both parties to benefit from this relationship so please contact our President Cheryl Fichter (cafichter@ucdavis.edu) for more information.

Named Scholarship (Amount of Your Choice)

This is the perfect opportunity to reach out to, support, and engage engineering students by providing direct financial support for educational purposes. You can decide the criteria for the scholarship, select the winner(s), and present the scholarship at the event of your choice.

Your company will be recognized as a key sponsor during our general meetings, email announcements, and other forms of publicity. Your company logo will also be on our website for the entire school year.

SWE Annual Society Conference (\$1,000 Suggested, or Amount of Your Choice)

Our arguably most significant and rewarding trip of the year is the SWE Annual Society Conference, which will take place this year from October 18-20 in Minneapolis, MN. In addition to connecting with thousands of professional and collegiate SWE members, attendees gain invaluable professional and personal development through the hundreds of workshops and networking events. It is especially valuable for officers to attend as they bring back the insight they have learned to their respective sections. Sponsoring this event will directly determine how many of our members can attend.

Your company will be recognized as a key sponsor during our general meetings, email announcements, and other forms of publicity. Your company logo will also be on our website for the entire school year and will be included on promotional pieces of clothing designed for the club.

WELocal Conference (\$1,000 Suggested, or Amount of Your Choice)

In addition to SWE's Annual Conference, each year a more local conference is held along the Western Region of the United States. WELocal 2018 will be in Portland, OR from April 6-8. In addition to connecting with thousands of professional and collegiate SWE members, attendees gain invaluable professional and personal development through the hundreds of workshops and networking events. WELocal also provides an opportunity for members to network with other nearby sections and create relationships for future collaboration. It is especially valuable for officers to attend as they bring back the insight they have learned to their respective sections. Sponsoring this event will directly determine how many of our members can attend.

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Project Aspire (Supplies, Demos, or Amount of Your Choice)

Project Aspire is our largest community outreach event and is a day of interactive group activities geared to introduce 4th-7th grade female students (though male students are welcome too) to engineering and STEM fields. It will be held in April of this year.

Participants will rotate through various stations that give them the opportunity to interact with our members while engaging in hands-on activities and experiments that focus on different aspects of engineering. Members from the Society of Women Engineers will guide the students through each station, explain the science behind each activity, and offer real-world applications for such experiments/demonstrations.

We encourage parents to attend, and at the end of the day we will hold a Q&A session where parents can ask a panel of students any questions they may have regarding college students' school lives, academics, resources available at UC Davis, student clubs, etc.

This is an especially important event as it is SWE's duty to encourage women to continue to engage in the STEM field; it also gives our members the opportunity to plan, execute, and volunteer their time at an event. Sponsorships may come in the form of supplies needed for the activities, catering, monetary amounts, volunteers, or demonstrations.

General Donation (Amount of Your Choice)

SWE at UC Davis is a not-for-profit organization. Any monetary/physical donation to our cause of advancing and inspiring future engineers is greatly appreciated. Donations can come in the form of money, food for events, supplies for meetings or community service outreach, etc.

Your company will be recognized as a key sponsor during our general meetings, email announcements, and other forms of publicity. Your company logo will also be on our website for the entire school year.



INSTRUCTIONS

If you would like to sponsor the Society of Women Engineers at UC Davis, please directly contact Heather Lynch at sweofficers@ucdavis.edu.

Please indicate which sponsorship option(s) you would like to pursue, or we can work with you directly to create a custom sponsorship package. Payment can be made by check or credit card, and all donations are tax deductible.

Thank you for your consideration, and we look forward to forging new industry relationships in the pursuit of elevating women in engineering!